ROSSENDALE NEWSLETTER FOR BUSINESSES-NOVEMBER 2021



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INTRODUCTION

Welcome to our Business Newsletter for November 2021

Hi and welcome to our November Newsletter. There are some exciting things happening at the moment from your Local Authority and further afield.

The Governments Covid-19 financial support has now finished with the ARG discretionary scheme closing on the 31st October. Fortunately, there are now some really interesting opportunities for funding, especially if you are looking to grow your business and reduce your carbon footprint.

The COP26 summit is bringing to light the changes that need to be made to our environment and we at Rossendale Borough Council want to be part of that change. If you have plans to get greener then contact us (see page 13).

This update will again give you lots of information to help you run your business, along with details of important upcoming events. Please have a read and if you need any clarification on any of the topics, please do not hesitate to contact me. As always please follow the guidance to stop the spread of Covid-19.

Brad Hacking

BUSINESS ADVISER-ROSSENDALE BOROUGH COUNCIL

BradHacking@rossendalebc.gov.uk

01706 252480





WORKSHOPS FOR BUSINESS

Our programme of online, Rossendale focused workshops to support our businesses in 2021 continues.

Please see below details of the sessions for NOVEMBER and DECEMBER.... to book or for more details please email

bradhacking@rossendalebc.gov.uk

November 2 Big Tank 9am - 10am Shooting your own mobile video 2 IIR New Business Workshop 2pm - 4pm How to start your new venture 3pm - 4pm Continuity and business planning

We are now starting to plan our calendar of support for 2022 and need your help!

The workshops that we host are for the business community and we want to tailor this service to your needs, but can only do that with your input.

If you have any ideas for training, workshops, classes or seminars that your business needs then please contact

bradhacking@rossendalebc.gov.ukThanks

TOURISM STAKEHOLDER BREAKFAST 2021

Bringing our Tourism Businesses Together!

Local accommodation providers, activity organisers, entertainment venues and leisure businesses met at the Whitaker Museum and Art gallery for the 2021 Tourism Stakeholder Breakfast recently.

This event allowed local Rossendale businesses to network, discuss issues and bring their business news to this exciting forum.

The newly converted barn and stables at The Whitaker in Rawtenstall, a Heritage Lottery-funded development, was the venue and the event was fully attended.

We were joined by a number of speakers who shared information to the group. We would like to thank the RBC team for updates and also our guest speakers...

Ken Masser- Rossendale Leisure Trust Vikki Harris- Marketing Lancashire Scott Grundy- American Golf Rossendale

If you are a Tourism Stakeholder in Rossendale and would like to get involved with the next event, please contact economicdevelopment@rossendalebc.gov.uk to register

Here are some pictures of the event...



Alyson Barnes welcomed our event and spoke about the great work our tourism businesses do



Our business Adviser gave some updates on current support available



The management team at Rawtenstall Market giving us an update on their upcoming events- thanks Stevie!

Our businesses had the opportunity to tell us what they are up to



ROSSENDALE SCHOOLS & BUSINESS LINKS

Working with our education providers and schools in Rossendale is essential to safeguard the future of our staffing levels in Rossendale. By working with local schools through careers events, work experience placements and 'meet the business' visits we can ensure that our pipeline of local talent is kept in our Valley.

The role of Enterprise Co-ordinator liaising with schools and businesses is being arranged by our partner Inspira, and is being led by their co-ordinator Penny Heys.

Please contact Penny asap to discuss how you can help our school pupils gain employment. Her details are as follows:

P: 01931 711300

M: 07912575656

E: Penny.Heys@inspira.org.uk

W: www.inspira.org.uk

INSPIRA Inspiring you



YOUR STAFF-ROSSENDALE WORKS

#RossendaleYouthWorks #Rossendaleworks

Looking for staff?

Recruiting the right people based within the local area can sometimes be a barrier to business growth. We want to assist our businesses with their recruitment through Rossendale Works, a year long project in partnership with Active Lancashire Ltd and the DWP at Rawtenstall Job Centre.



About the project

People who are proactive in seeking a job will be referred to our Rossendale Works project.

The candidate will be assessed and matched to an appropriate **4 week** work placement opportunity.

As a minimum, the candidate must leave the completed work placement with a **reference** or alternatively offered a **paid position within the business**.

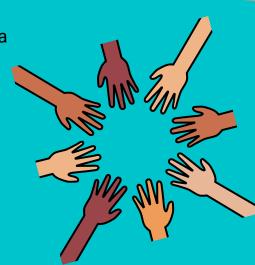
How to be involved

All businesses are welcome to offer work placements providing there is the likelihood of a job offer at the end of it which pays at a minimum the living wage

If you have a placement opportunity then please call us on **01706 252480.**

You can also email any job profiles to economicdevelopment@rossendalebc.gov.uk

We will meet with you to discuss your placement requirements. You will be sent matched profiles for your consideration; you will then be given the opportunity to interview candidates before offering any work placements.



Benefits to the business:



- There are **no costs** during the placement as the candidate receives benefits
 Access to a pool of people based in the local area
 - Trial candidates for free before offering positions Help local people gain specific skills Free publicity from your local council
 - Add value to the company Tailored support throughout the process





YOUR STAFF-KICKSTART





Rossendale Borough Council are a gateway organisation for the government's Kickstart scheme-

www.gov.uk/government/collections/kickstart-scheme

Businesses can take on local residents, aged 18-25 in work experience placements for 6 months, receiving up to 25 hours per week in wages along with a £1500 lump sum.

Could your business make a difference to a young persons life?

Please contact Ian Stackhouse in our Economic Development Team on <u>01706 252480</u> to find out about the process and how we can support your application.









DISCRETIONARY GRANT FUNDINGARG

The final discretionary fund (ARG) has NOW CLOSED for applications on the 31st October 2021.

As an update for the businesses that have submitted an application, we are hoping to be assessing eligibility and grant awards week commencing **8th November 2021.**

We will be arranging payments directly into the account details provided if you are successful, any remittances will then be forwarded in due course.

Should you have any queries surrounding this final Discretionary scheme, please contact the Business Adviser Brad Hacking on 07923235283 or email bradhacking@rossendalebc.gov.uk

Please Note- This fund is the final scheme in relation to grant funding being provided by Central Government. If you have missed the deadline for application but are still suffering severe financial difficulties from the effects of Covid-19, please contact us for advice and support- We are here to help our business community.

R-AWARDS 2021



Valley at Work is proud to organise the Rossendale Business Awards.

The deadline for entries has now passed, and judging is now well underway.

Following on from a record numbers of nominations last year, they also received a record number of entries this year. The team have now looked through every entry and the quality of the entries has increased again this year.

On the 3rd November the R-awards team will be announcing this year's finalists (at the monthly Valley at Work meeting). After that the team start to focus on the ceremony preparations which will be a glamorous affair on December 1st at the Ashcroft in Whitworth.

We are getting really excited about this years event and well done to all those that have been nominated, you are a credit to Rossendale and yourselves!

Good Luck!

CARE CAREERS EVENT

Are you a Care business based in Rossendale?

We still have a couple of slots left to exhibit at this event!

contact us now-01706 252480





THURSDAY 25TH NOVEMBER 2PM-4PM





ROSSENDALE BOROUGH COUNCIL CHAMBERS THE BUSINESS CENTRE FUTURES PARK BACUP OL13 0BB

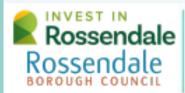




3 No qualifications Needed!

Jobs available on the day- start working immediately!

Free DBS checks and the chance to gain a recognised care qualification!





For more info please contact economic development@rossendalebc.gov.uk



CLIMATE EMERGENCY EVENT

Climate change is a concern for many of us in the business community and Rossendale Borough Council's Communities team are taking a lead in raising awareness in Rossendale!

The team are holding an action day to bring businesses and partners together to discuss a way forward.

If you are interested in getting involved, please email communitiesteam@rossendalebc.gov.uk

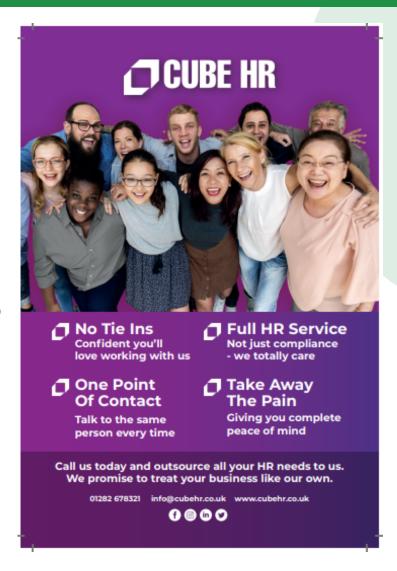


BUSINESS NEWS

CUBE HR are winning awards-Again.

As a recent winner of the Northern Enterprise Awards 2021 and partners in providing Free workshops to our business community- we would like to say well done to the team.

If you have any HR requirements in your business, give them a call on 01282 678321





Rossendale Rugby Club have made us aware that they have some great sponsorship opportunities at the moment at Marl Pits for the Seniors and Colts teams- If you want to increase the exposure of your business locally, then contact Simon Bond. simon.bondhome@gmail.com

BUSINESS NEWS







Do you value the health and wellbeing of you staff? If so get in touch with Business Health Matters who are offering health screening to Rossendale businesses

Follow the link below for more info:

https://www.lancashiremind.org.uk/articles/302-8-million-workplacehealth-programme-business-health-matters-launches-in-lancashire



Picture shown- Plot 5 recently completed development-Orthoplastics Ltd

Futures Park has the opportunity to be developed for commercial and leisure use.

The site, which is next to Rossendale Council offices is well placed on the outskirts of the historic mill town, Bacup. It is conveniently located next to Stubbylee and Moorlands park, at the heart of Lee Quarry Mountain Bike Trails and can easily be accessed from Rochdale, Burnley, Todmorden to name just some locations.

Following the successful developments and Plot 1 and Plot 5, Rossendale Council is taking enquiries about Plot 4.

Please contact Guy Darragh if you would like any further information on **01706 252568**

IETF- A GRANT FOR LOW CARBON

Joseph Walker has recently been appointed as the council's Climate Change Officer. One of his first roles is to distribute details about the new Industrial Energy Transformation Fund (IETF) Phase 2.

In short, there are three potential avenues through which you may be able to access this fund- <u>decarbonising</u>, <u>improving your energy efficiency</u>, or <u>researching a new avenue</u> to help improve your climate impact.

There is a lot of information regarding this fund online, but he has condensed the main introductory points and also briefly described the application process for you, so that you can get an understanding of what is expected. If you believe this is something you might be interested in and wish to read more into the fund, there is information you can access via the below links:

https://www.gov.uk/government/publications/industrialenergy-transformation-fund-ietf-phase-2-autumn-2021

https://www.gov.uk/government/publications/industrialenergy-transformation-fund-ietf-phase-2-policy-statement

Please email- <u>Josephwalker@rossendalebc.gov.uk</u> if you want to discuss the details directly

GROWTH AND INNOVATION FUND- A GRANT FOR ROSSENDALE BUSINESSES

We are delighted to announce that Rossendale has just been awarded a £333,000 grant award for our businesses following a joint bid with Burnley and Pendle Councils.

Following a successful funding bid by Rossendale Borough Council, we are now awaiting details of the application process to bring this to our business community as soon as possible.

The grant fund is aimed at businesses that are looking for grant funding for one or more of the following:

- 1.Revenue Growth and Innovation Grant. Up to £100k, eligible sectors include digital, manufacturing and engineering, as well as retail, leisure and hospitality. Costs supported by the fund include R&D and new product development including feasibility projects, as well as the adoption of new or improved technology solutions.
- 2.Capital Growth and Innovation Grant. Up to £20k, supporting local manufacturers to develop low carbon technologies and acquire new machinery.
- 3.Start-up Grant. Up to £20k for businesses under 3 years old. Grant allows for the cost of professional services, small items of equipment and to subsidise the cost of renting new or larger Commercial premises.

Please note please note that any grant funding is subject to a maximum claim of 60% of total project spend.

If you are interested, please contact

bradhacking@rossendalebc.gov.uk as a matter of urgency

BOOST LANCASHIRE-BESPOKE SUPPORT FOR YOUR BUSINESS

ARE YOU LOOKING FOR A MENTOR TO HELP YOU TAKE YOUR BUSINESS TO THE NEXT STAGE?

Boost Lancashire and Partners Growth Lancashire can offer support and mentoring services to our businesses in Rossendale.

We have streamlined the process now for support so follow the link to see the managers currently available to support your business with Free mentoring:

Meet the team - Boost (boostbusinesslancashire.co.uk)

If you want to take this support further then please email economicdevelopment@rossendalebc.gov.uk with your preferred mentor and we will do the rest!



NEWSI ETTER

LEP SKILLS IMPROVEMENT PLAN

The Lancashire Enterprise Partnership (LEP) are working, in conjunction with Lancashire's three Chambers of Commerce to gather intelligence from businesses to inform Lancashire's Local Skills Improvement Plan.

The first stage in this process is to conduct a far reaching survey of Lancashire businesses.

The views of the business community are crucial in shaping the plan. Can you please complete the survey and communicate this survey out to your networks?

Lancashire has been chosen by the Department of Education as one of eight UK Local Skills Improvement Plan (LSIP) Trailblazers which aims to reshape the local technical skills system to better support the needs of the local labour market and the wider economy.

This will take place in the form of events, focus groups, interviews and online surveys.

The LEP are therefore writing to request your assistance in the first instance to complete the Employer Skills Survey <u>here.</u>

The results of this initial survey will provide us with the opportunity to gain a deeper understanding as to where the skills gaps exist and where further investigatory work will need to be undertaken.

Your feedback is of vital importance, please do get involved – this is your opportunity to really make a difference.

FEEDBACK & SUPPORT

We would love to hear about how we are performing for you?

We are always looking to improve and we can only do that with feedback from yourselves.

If you would like to tell us how we have done or how we can improve, then please reply to this email or email

economicdevelopment@rossendalebc.gov.uk

We would really appreciate it!

Our dedicated economic development team along with the Councils Business Adviser, Brad Hacking are here to support you in the following ways:

- Free business Support and advice
- Covid-19 support
- A dedicated website for business in Rossendale
- Promotional videos
- Invest In Rossendale business workshops
- Business enquiry and property search function
- NNDR Relief Scheme
- Free 1-1 sessions available for all businesses

Here are the best ways to contact us:

Phone: **01706 252480**

Email: economicdevelopment@rossendalebc.gov.uk

Rossendale Borough Council The Business Centre Futures Park Bacup OL13 0BB

NEW/SLETTER