

# ROSSENDALE NEWSLETTER FOR BUSINESSES- AUTUMN 2021



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# INTRODUCTION

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## Welcome to our Business Newsletter for Autumn 2021

The weather is changing and the businesses landscape is too, are you prepared?

We hope you have managed to capitalise on the opportunities that have been available to you this summer. We now have to make our plans as winter approaches. Forward planning for increases or decreases in our trading is essential to safeguard our futures and if you need any help to do this, please get in touch.

This update will again give you lots of information to help you run your business, along with details of important upcoming events. Please have a read and if you need any clarification on any of the topics, please do not hesitate to contact me. As always please follow the guidance to stop the spread of Covid-19.

## Brad Hacking

BUSINESS ADVISER-  
ROSSENDALE BOROUGH COUNCIL

[BradHacking@rossendalebc.gov.uk](mailto:BradHacking@rossendalebc.gov.uk)

01706 252480



NEWSLETTER

# WORKSHOP CALENDAR

We are continuing our programme of online, Rossendale focused workshops to support our businesses in 2021.

If you haven't had chance to catch one of the sessions, don't worry, there are lots more to come before the end of the year.

The workshops are relaxed affairs where questions are welcomed and you can gain some valuable insights into how to improve your business.

Please see below details of the sessions for OCTOBER, NOVEMBER and DECEMBER.... to book or for more details please email [bradhacking@rossendalebc.gov.uk](mailto:bradhacking@rossendalebc.gov.uk)

## October

7

### Cube HR

2pm - 3pm

Staffing and your business

13

### IIR New Business Workshop

10am - 12pm

How to start your new venture

28

### Natwest

3pm - 4pm

Pivoting your business model

## December

2

### Big Tank

9am - 10am

Shooting your own mobile video

2

### IIR New Business Workshop

2pm - 4pm

How to start your new venture

16

### Natwest

3pm - 4pm

Continuity and business planning

## November

11

### Access to Finance

10am - 11am

Growing and Raising Finance



# ANNUAL INVEST IN ROSSENDALE EVENT 2021

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## **Celebrating our Rossendale business community at the Whitaker!**

Entrepreneur Piers Linney delivered the keynote speech at the fourth Invest In Rossendale event organised by Rossendale council and business association Valley at Work, in conjunction with East Lancashire Chamber of Commerce.

Former TV dragon Piers, who was brought up in Bacup, spoke fondly of the borough.

He said: "It is great to come back to see that the entrepreneurship and the energy is still here. The danger of being in business is that you have to understand the context of the world we are living in and Covid has given us a bit of an insight."

The newly converted barn and stables at The Whitaker in Rawtenstall, a Heritage Lottery-funded development, was the venue and the event sold out.

We would like to again thank our Headline sponsors for the event, Interfloor and GrowTraffic.

Preparations will start soon in planning next years event and we hope to see you there! Here are some pictures from the evening...



Our Q&A Panel including Rob Carder, Alyson Barnes, Piers Linney, Rachel Weinhold and Miranda Barker



Guest Speaker Piers Linney



Headline Sponsor- Interfloor Ltd



Headline Sponsor- GrowTraffic Ltd



Leader of the Council, Alyson Barnes considering her response on the Q&A panel

# YOUR STAFF- ROSSENDALE WORKS

#RossendaleYouthWorks #Rossendaleworks

## Looking for staff?

Recruiting the right people based within the local area can sometimes be a barrier to business growth. We want to assist our businesses with their recruitment through Rossendale Works, a year long project in partnership with Active Lancashire Ltd and the DWP at Rawtenstall Job Centre.



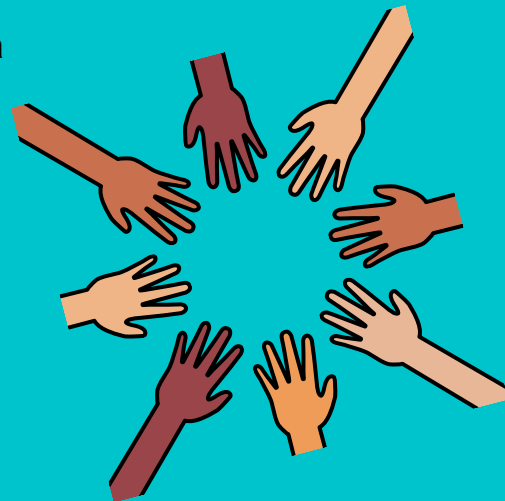
### How to be involved

All businesses are welcome to offer work placements providing there is the likelihood of a job offer at the end of it which pays at a minimum the living wage

If you have a placement opportunity then please call us on **01706 252480**.

You can also email any job profiles to **[economicdevelopment@rossendalebc.gov.uk](mailto:economicdevelopment@rossendalebc.gov.uk)**

We will meet with you to discuss your placement requirements. You will be sent matched profiles for your consideration; you will then be given the opportunity to interview candidates before offering any work placements.



### About the project

People the age of 18-24 who are proactive in seeking a job will be referred to our Rossendale Works project.

The candidate will be assessed and matched to an appropriate **4 week work placement** opportunity.

As a minimum, the candidate must leave the completed work placement with a **reference** or alternatively offered a **paid position within the business**.

### Benefits to the business:

- There are **no costs** during the placement as the candidate receives benefits
  - Access to a pool of people based in the local area
- Trial candidates for free before offering positions • Help local people gain specific skills • **Free publicity** from your local council
- Add value to the company • Tailored support throughout the process





# YOUR STAFF- KICKSTART

**KICKSTART  
SCHEME**

**PLAN FOR  
JOBS**

Rossendale Borough Council are a gateway organisation for the government's Kickstart scheme-

[www.gov.uk/government/collections/kickstart-scheme](https://www.gov.uk/government/collections/kickstart-scheme)

Businesses can take on local residents, aged 18-25 in work experience placements for 6 months, receiving up to 25 hours per week in wages along with a £1500 lump sum.

Could your business make a difference to a young persons life?

Please contact Ian Stackhouse in our Economic Development Team on [01706 252480](tel:01706252480) to find out about the process and how we can support your application.

# EMPLOYABILITY AND CAREERS EVENTS

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Following the success of the annual Employability and Careers Event in August, we are in the process of arranging other similar events in the near future.

It is clear that businesses in Rossendale have vacancies for some really exciting roles and we want to help you fill those roles.

These regular events will be open to the general public, our DWP customers and also candidates from our Rossendale Works project.

At this time, we are looking for interested parties and ideas...

- If you are a business that has current vacancies and would like to have a table at the events please contact us.
- If you have ideas of interesting venues in Rossendale, just let us know.
- If you have any ideas of how to engage the public to your roles, we can help!

We want to tailor these events for you so your input is essential.

If you are interested in knowing more and you have current job roles available then please contact [\*\*bradhacking@rossendalebc.gov.uk\*\*](mailto:bradhacking@rossendalebc.gov.uk) for more details.

# R-AWARDS 2021

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Valley at Work is proud to organise the Rossendale Business Awards.

We are very excited for the annual showcase for the achievements, quality and diversity of the local businesses and enterprising people who make Rossendale such a great place to live, work and visit.

Nominations for R Awards21 are now open – follow the link below to nominate-

<https://r-awards.co.uk/nominate/>

Nominations will remain open until 9am on Wednesday October 20th. Finalists will be announced on Wednesday November 3rd.

The ceremony will take place at The Ashcroft in Whitworth on the evening of Wednesday December 1st.

We are really excited about everyone being able to get back together again this year.

# FINAL DISCRETIONARY GRANT FUNDING

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We are pleased to be able to now publicise the final discretionary grant funding scheme (ARG) for businesses in Rossendale.

The latest support package of the Additional Restrictions Grant (ARG) is designed to support those businesses that we have targeted as a priority for support. This scheme will focus on those businesses that we deem are still struggling financially following the lifting of restrictions and can clearly show ongoing financial difficulties.

The scheme provides Rossendale Borough Council with limited funding, on a discretionary basis, to help those that continue to be severely impacted by restrictions or are struggling with the transition out of restrictions.

You will need to re-apply for this funding and full details of the scheme can be found here:

[https://www.rossendale.gov.uk/info/210167/emergencies\\_and\\_safety/10860/coronavirus\\_update/9](https://www.rossendale.gov.uk/info/210167/emergencies_and_safety/10860/coronavirus_update/9)

Please note- An impact statement will be required to support your application, if you need advice on how to complete this, please email [bradhacking@rossendalebc.gov.uk](mailto:bradhacking@rossendalebc.gov.uk)

Internationalisation/Export Funding

The Internationalisation fund is still available for businesses looking to start or improve their exporting capabilities, details below:



Department for  
International Trade





## The Department for International Trade's Internationalisation Fund: North West

*Grant funding available via new fund for eligible businesses in England.*

### What is the fund?

The Department for International Trade has launched its new Internationalisation Fund for eligible businesses in England. The fund is designed to support businesses looking to grow their international trade.

SMEs can apply for match-funded grants of between £1,000 and £9,000 which will be available for proposed future activities (subject to eligibility).

To secure a grant, the business will need to fund a proportion of the costs itself. This varies according to where your business is based and will be up to 50% of the total cost.

Funding is subject to availability within your region, and will be prioritised for businesses who can demonstrate they have high export potential.

### Eligible Activity

The fund can be used to support areas including but not limited to:

- PR
- Market Research
- Consultancy on IPR
- Translation / Cultural Advice
- Social Media and SEO
- Participation in trade shows
- Market development including visits
- Routes to Market
- Overseas Business Environment / Due Diligence

### How to Apply

Contact your International Trade Adviser or our customer services team on:

T: 0333 320 0392  
E: [info@tradenw.org](mailto:info@tradenw.org)

An International Trade Adviser will:

- Check your eligibility
- Provide more details about the fund
- Discuss your project and support your company to make the application

In partnership with:



**European Union**  
European Regional  
Development Fund

# FREE DIGITAL SKILLS TRAINING FOR YOU!

Don't miss out on this fantastic chance to prepare your business for online Christmas trading!



clockworkcity.co.uk

**Prepare for Christmas trading online in 2021  
with free training designed specifically for  
Lancashire's independent retailers & businesses.**

**KEY BENEFITS**

- Increased profitability
- Understand Facebook, Twitter, Instagram, TIK TOK
- Learn how to shoot Video/Filming/Scripting for your business

**COURSE DELIVERY**

- FREE training course for independent Retailers & business
- 15 places on each Cohort—1st come, 1st served
- 2 hour training sessions via Zoom, 1-to-1 mentoring session & phone/online support plus post-training review work shop.

**TRAINING DATES VIA ZOOM**

Cohort 1 - 6, 13, 20 Oct, 3 & 10 Nov – 10am  
Cohort 2 - 6, 13, 20 Oct, 3 & 10 Nov – 2pm  
Cohort 3 - 8, 15, 22, 29 Nov & 6 Dec – 10am  
Cohort 4 - 8, 15, 22, 29 Nov & 6 Dec – 6pm

Email [Xav@ClockworkCity.co.uk](mailto:Xav@ClockworkCity.co.uk) for a FREE place  
Xav@ClockworkCity.co.uk | 07920 884231  
Delivered FREE by Clockwork City in conjunction with the  
Lancashire Digital Skills Partnership & Lancashire Enterprise Partnership



Lancashire  
Enterprise Partnership



DIGITAL SKILLS  
PARTNERSHIP  
LANCASHIRE

# TRICKETTS ARCADE, WATERFOOT- WHAT AN OPPORTUNITY!

Following recent publicity we are still looking for potential businesses to take over one of the Valleys hidden treasures...

Since buying the freehold to the stunning historic Trickett's Victorian Arcade in the centre of Waterfoot, Lisa Real Estate Ltd has made real progress in preparing the building for future use.

The landmark triangular corner building has shop fronts on Burnley Road East and further businesses on Victoria Parade, with a large vacant space inside and indoor shop fronts that mirror the retail spaces on the streets.

The owners are now looking for potential tenants to bring this building back to life!



Could you bring a business into this great space?-  
Contact Brad Hacking for more info

**01706 252480**

NEWSLETTER



# CLIMATE EMERGENCY EVENT

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Climate change is a concern for many of us in the business community and Rossendale Borough Council's Communities team are taking a lead in raising awareness in Rossendale!

The team are holding an action day to bring businesses and partners together to discuss a way forward.

If you are interested in getting involved and want to find out more visit: <https://bit.ly/COPRoss>

## SAVE THE DATE!



10th November



10am-4.30pm



The Ashcroft (former  
Riverside) Whitworth

# BUSINESS NEWS



**Lancashire**

Changing the way our county does business!

Lisa Edge from Lancashire is passionate about helping Lancashire businesses thrive and keep the spend local - With the website there is a vast array of resourcing including links to training, funding and tenders, but to name a few. <https://www.lancashire.co.uk/>



**Business Health Matters**

A successful business begins with a healthy team

**Get in touch**

01772 299830



[businesshealthmatters@activelancashire.org.uk](mailto:businesshealthmatters@activelancashire.org.uk)



**Business Health Matters**

A successful business begins with a healthy team

Do you value the health and wellbeing of you staff? If so get in touch with Business Health Matters who are offering health screening to Rossendale businesses

Follow the link below for more info :

<https://bit.ly/LMBHM2021>

## Running track hits funding goal!

Well done to Marl Pits running track who have hit their funding goal but are still continuing to fundraise for other projects.

Anyone who wants to support the campaign can contact Graham on [07764 949 199](tel:07764949199) or see their just giving page

[https://www.justgiving.com/crowdfunding/rossendale\\_harriers?utm\\_term=markNeV4a](https://www.justgiving.com/crowdfunding/rossendale_harriers?utm_term=markNeV4a)

# PLOT 4- FUTURES PARK

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Picture shown- Plot 5 recently completed development- Orthoplastics Ltd

Futures Park has the opportunity to be developed for commercial and leisure use.

The site, which is next to Rossendale Council offices is well placed on the outskirts of the historic mill town, Bacup. It is conveniently located next to Stubbylee and Moorlands park, at the heart of Lee Quarry Mountain Bike Trails and can easily be accessed from Rochdale, Burnley, Todmorden to name just some locations.

Following the successful developments and Plot 1 and Plot 5, Rossendale Council is taking enquiries about Plot 4.

Please contact Guy Darragh if you would like any further information on [01706 252568](tel:01706252568)

# VALLEY AT WORK- YOUR BUSINESS NETWORK

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**Let's work together  
to improve our  
chance of  
business success!**



**valley at work**

Valley at Work was established in 2007 to help connect businesses within the Rossendale area.

Valley at Work is a business association organised by small businesses for small businesses. Whether you run a business in Rossendale, or trade in Rossendale, or are planning to start a business in Rossendale you are welcome to join us at our regular meetings.

Here you can find out who is who in Rossendale business, connect to local suppliers and find new contacts, ideas and help, all over a coffee and a biscuit. We have great guest speakers each month who give up their time to offer advice in their own areas of expertise to help the rest of us.

Valley at Work is inclusive (everyone is welcome), friendly and aims to be a point of help and communication with and between local businesses.

**Visit <http://valleyatwork.co.uk/> for more details**



# TOURISM STAKEHOLDER BREAKFAST 2021

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## ***ARE YOU A TOURISM BUSINESS IN ROSSENDALE?***

**THE WHITAKER – TUESDAY 19TH OCTOBER 8:00AM-10:30AM**  
**Museum & Art Gallery, Haslingden Road, Rossendale, BB4 6RE.**

Our next Tourism Stakeholder breakfast is in final preparation stage for stakeholders to:

- Hear about the support available to the Tourism businesses sector via the Rossendale Borough Council's Business adviser
- Receive an update on the Visitor Economy Strategy and progression made to date
- Listen to guest speakers on a range of topics related to tourism
- Have the chance to network with other businesses and explore collaboration opportunities

If you have been invited can you please RSVP urgently. If you are a tourism business in Rossendale and haven't received an invite, please email [ianstackhouse@rossendalebc.gov.uk](mailto:ianstackhouse@rossendalebc.gov.uk) to see if you are eligible.

# FEEDBACK & SUPPORT

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We would love to hear about how we are performing for you?

We are always looking to improve and we can only do that with feedback from yourselves.

If you would like to tell us how we have done or how we can improve, then please reply to this email or email [economicdevelopment@rossendalebc.gov.uk](mailto:economicdevelopment@rossendalebc.gov.uk)

We would really appreciate it!

Our dedicated economic development team along with the Councils Business Adviser, Brad Hacking are here to support you in the following ways:

- Free business Support and advice
- Covid-19 support
- A dedicated website for business in Rossendale
- Promotional videos
- Invest In Rossendale business workshops
- Business enquiry and property search function
- NNDR Relief Scheme
- Free 1-1 sessions available for all businesses

Here are the best ways to contact us:

Phone: [01706 252480](tel:01706252480)

Email: [economicdevelopment@rossendalebc.gov.uk](mailto:economicdevelopment@rossendalebc.gov.uk)

**Rossendale Borough Council**  
**The Business Centre**  
**Futures Park**  
**Bacup OL13 0BB**

NEWSLETTER