

ROSSENDALE NEWSLETTER FOR BUSINESSES- SUMMER 2021



Rossendale
BOROUGH COUNCIL



INVEST IN
Rossendale

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INTRODUCTION

Welcome to our Business Newsletter for Summer 2021

Now is our opportunity to shine!

As the final restrictions have now been lifted around the country, we can look to our recovery in Rossendale. You have kept your businesses afloat through a difficult period in your business lives and one that we hope you will not have to endure again. As we move into the height of the summer season, we must look at all the opportunities in front of us and grasp all that come our way- we wish you the best of luck.

This update will again give you lots of information to help you run your business, along with details of important upcoming events. Please have a read and if you need any clarification on any of the topics, please do not hesitate to contact me. As always please follow the guidance to stop the spread of Covid-19.

Brad Hacking

BUSINESS ADVISER-
ROSSENDALE BOROUGH COUNCIL



BradHacking@rossendalebc.gov.uk

07923235283

01706252480



NEWSLETTER

WORKSHOP CALENDAR

100's of local businesses have attended one or more of our popular virtual workshops run by the Council's Economic Development Team.

These sessions are a fantastic opportunity for you to learn some useful hints and tips in a relaxed manner in the comfort of your own home or office, and of course they are FREE!

If you haven't had chance to catch one of the sessions, don't worry, there are plenty more to come!

We have received great feedback for the sessions that have been held so far and we want to thank all the attendees and speakers for their support.

Please see below details of the sessions for AUGUST, SEPTEMBER and OCTOBER... to book or for more details please email bradhacking@rossendalebc.gov.uk

August

- 10** **Rossendale Mediation Services**
2pm - 3pm
An introduction to Mediation
- 11** **IIR New Business Workshop**
10am - 12pm
How to start your new venture
- 26** **Natwest**
3pm - 4pm
Reaching new markets

October

- 7** **Cube HR**
2pm - 3pm
Staffing and your business
- 13** **IIR New Business Workshop**
10am - 12pm
How to start your new venture
- 28** **Natwest**
3pm - 4pm
Pivoting your business model

September

- 3** **Trueman Change**
10am - 11am
Understanding and responding to change

SOCIAL MEDIA SHOWCASE

The council would still like to showcase some of you on our social media channels. We want to let the public know that you're ready for business and to encourage and reassure them to get out and support you.

If you would like to feature on our social pages, please send a short video to our Communications Team. This could be as simple as you standing in front of your premises shouting 'Welcome back, we've missed you!' or 'We're open for business!' Anything you feel comfortable with and think is appropriate.



We understand how tough the past eighteen months have been for you all and we want to do all we can to help and support you and encourage the people of Rossendale to come out and support their local businesses. Rossendale is a great place to live and work, lets show that to everyone!

You can email clips to:

kayapayne@rossendalebc.gov.uk, or jac@vivapr.co.uk
or WhatsApp to 07887416182

You can also follow us on Twitter
@rossendalecouncil
@investinross
@visitrossendale

YOUR STAFF- ROSSENDALE WORKS

#RossendaleYouthWorks #Rossendaleworks

Looking for staff?

Recruiting the right people based within the local area can sometimes be a barrier to business growth. We want to assist our businesses with their recruitment through Rossendale Works, a year long project in partnership with Active Lancashire Ltd and the DWP at Rawtenstall Job Centre.



About the project

People the age of 18-24 who are proactive in seeking a job will be referred to our Rossendale Works project.

The candidate will be assessed and matched to an appropriate **4 week work placement** opportunity.

As a minimum, the candidate must leave the completed work placement with a **reference** or alternatively offered a **paid position within the business**.



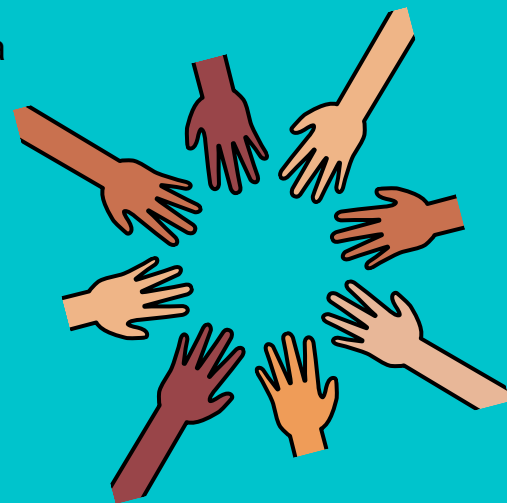
How to be involved

All businesses are welcome to offer work placements providing there is the likelihood of a job offer at the end of it which pays at a minimum the living wage

If you have a placement opportunity then please call us on **01706 252480**.

You can also email any job profiles to **economicdevelopment@rossendalebc.gov.uk**

We will meet with you to discuss your placement requirements. You will be sent matched profiles for your consideration; you will then be given the opportunity to interview candidates before offering any work placements.



Benefits to the business:

- There are **no costs** during the placement as the candidate receives benefits
 - Access to a pool of people based in the local area
- Trial candidates for free before offering positions • Help local people gain specific skills • **Free publicity** from your local council
- Add value to the company • Tailored support throughout the process



YOUR STAFF- KICKSTART

**KICKSTART
SCHEME**



Rossendale Borough Council are a gateway organisation for the government's Kickstart scheme-

www.gov.uk/government/collections/kickstart-scheme

Businesses can take on local residents, aged 18-25 in work experience placements for 6 months, receiving up to 25 hours per week in wages along with a £1500 lump sum.

Could your business make a difference to a young persons life?

Please contact Ian Stackhouse in our Economic Development Team on 01706 252480 to find out about the process and how we can support your application.

EMPLOYABILITY AND CAREERS EVENT 2021

Rossendale Borough Council are pleased to announce that we will again be hosting our annual Employability and Careers Event 2021 on the 20th August 1pm-4pm at our Council Offices at Futures Park!

The event is nearly fully booked but there may be a possibility of some last minute exhibitor slots if you would like to attend.

The event will be open to the general public, our DWP customers and also candidates from our Rossendale Works project.

Exhibitors will be able to offer their services, support and potential job roles to the local community. Following Covid-19, there is a real need to offer employability chances to our residents this year.

If you are interested in this event and you have current job roles available then please contact

bradhacking@rossendalebc.gov.uk for more details

INTRO- IAN STACKHOUSE

We are pleased to welcome a new member to the Economic Development Team- Ian Stackhouse.

Ian has taken over from Megan Eastwood, as our new Economic Development Officer and will be based at our Futures Park Offices in Bacup.

Ian will be responsible for the project management of a diverse range of initiatives including site development, town centres, industrial estates, business support, inward investment, tourism, leisure, employability and skills.

To Contact Ian:

T: 01706 252480

M: 07923222707

E: IanStackhouse@rossendalebc.gov.uk



ANNUAL INVEST IN ROSSENDALE EVENT 2021

We are delighted to now be able to announce more details of our ever popular Invest In Rossendale Event, partnered with Valley At Work, on WEDNESDAY 22nd SEPTEMBER 2021.

Our guest speaker will be Piers Linney, famous for his appearances on 'Dragon's Den'. This will be his 2nd guest talk at this event and we are really excited for what he has to say about Rossendale!

This evening business event is now in it's 4th year and focuses on both business investment opportunities and how we can work together to grow the Rossendale economy.

This promises again to be a special evening and we are pleased to be hosting the event at the newly completed Whitaker Museum and Art Gallery (www.thewhitaker.org). This show stopping venue is a shining example of what can be achieved in Rossendale and we will be running tours before the event starts.



The event will give you the opportunity to access a plethora of business support, hear first-hand about the various developments in Rossendale, future plans and how these will add value to your business as well as gain insights from our prestigious guest expert, Piers Linney.

Do you want to sponsor the event?

By becoming a sponsor, you have the opportunity to be associated with this esteemed business event, promote your company to local businesses across the area and be a supporter of the local economy.

Details of our sponsorship package can be obtained by contacting Brad Hacking.

How to get a ticket?

Tickets are available for £22.50 through Eventbrite and we encourage you to follow this link to purchase.

<https://www.eventbrite.co.uk/e/2021-invest-in-rossendale-event-partnered-with-valley-at-work-tickets-165768659523>

The event will include:

- A tour of the Whitaker
- A selection of delicious food options
- Q&A Panel Session
- Networking opportunities
- Talk by Piers Linney

Tickets numbers are very limited and we expect to be oversubscribed so please book today to avoid disappointment!

**If you need any more info please
contact
bradhacking@rossendalebc.gov.uk
or call 07923235283.**

TRICKETTS ARCADE, WATERFOOT- WHAT AN OPPORTUNITY!

Following recent publicity we are still looking for potential businesses to take over one of the Valleys hidden treasures...

Since buying the freehold to the stunning historic Trickett's Victorian Arcade in the centre of Waterfoot, Lisa Real Estate Ltd has made real progress in preparing the building for future use.

The landmark triangular corner building has shop fronts on Burnley Road East and further businesses on Victoria Parade, with a large vacant space inside and indoor shop fronts that mirror the retail spaces on the streets.

The owners are now looking for potential tenants to bring this building back to life!



Could you bring a business into this great space?- contact Brad Hacking for more info
07923235283

NEWSLETTER

CURRENT GRANT SCHEMES

As the current government grants schemes specifically relating to Covid-19 support have come to an end there are potentially two new schemes available to aid our recovery-

Growth & Innovation Fund

Part of the wider UK Community Renewal Fund and a business grants programme operating exclusively within the Burnley, Pendle and Rossendale corridor, identified as three of the priority areas of Lancashire.

The fund is aligned with the CRF priority of 'investment for local business' and will pilot a series of activities which will address local business and innovation needs.

We are still awaiting on whether we have been awarded this fund and will keep you informed of any developments in the near future.

Internationalisation/Export Funding



Following a meeting with Rossendale Borough Council and the Department for International Trade we have been able to obtain some fantastic resources for businesses in Rossendale looking to start or improve their export capabilities.

We now have a point of contact for all enquiries. Lynne Gillen– lynne.gillen@tradenw.org
Lynne is really interested to hear what is going on in Rossendale and can offer direct support for businesses looking to export.

Lynne has also made us aware of funding that is available, see below



The Department for International Trade's Internationalisation Fund: North West

Grant funding available via new fund for eligible businesses in England.

What is the fund?

The Department for International Trade has launched its new Internationalisation Fund for eligible businesses in England. The fund is designed to support businesses looking to grow their international trade.

SMEs can apply for match-funded grants of between £1,000 and £9,000 which will be available for proposed future activities (subject to eligibility).

To secure a grant, the business will need to fund a proportion of the costs itself. This varies according to where your business is based and will be up to 50% of the total cost.

Funding is subject to availability within your region, and will be prioritised for businesses who can demonstrate they have high export potential.

Eligible Activity

The fund can be used to support areas including but not limited to:

- PR
- Market Research
- Consultancy on IPR
- Translation / Cultural Advice
- Social Media and SEO
- Participation in trade shows
- Market development including visits
- Routes to Market
- Overseas Business Environment / Due Diligence

How to Apply

Contact your International Trade Adviser or our customer services team on:

T: 0333 320 0392

E: info@tradenw.org

An International Trade Adviser will:

- Check your eligibility
- Provide more details about the fund
- Discuss your project and support your company to make the application

In partnership with:



MARL PITS RUNNING TRACK- CAN YOUR BUSINESS HELP?



A fundraising campaign has been launched to upgrade an important Valley running track.

Marl Pits running track in Rawtenstall needs £225k worth of work to upgrade its 400m cinder track after it was declared not fit for purpose.

Rossendale Harriers, Rossendale Triathlon Club, Rossendale Leisure Trust and special needs sports club, Rossendale Rays have joined forces to raise the money needed to replace the facility with a more suitable all-weather rubberised tartan-track.

Leader of Rossendale Council Councillor Alyson Barnes said: "We are aware of the situation at Marl Pits and are supportive of what is being done; we really want to see this happen and as a council we are happy to work with the community groups to achieve the goal of improving the running track.

Anyone who wants to support the campaign can contact Graham on 07764 949 199 or see their just giving page https://www.justgiving.com/crowdfunding/rossendale-harriers?utm_term=markNeV4a

There are also some amazing corporate sponsorship opportunities available and I am sure our business community can help them reach their goals, just get in touch.

BUSINESS NEWS

American Golf Move into the Valley

A £700k investment in a new driving range complex, complete with a flagship Golf Academy has opened in Rossendale thanks to Europe's leading golf retailer, American Golf.

A first-of-its kind, the American Golf Academy will act as a blueprint for all existing and future ranges, offering a unique coaching experience for men and women of all ages and abilities. Utilising advanced technology to develop and hone skills and run by fully qualified PGA professionals, children can also enrol in workshops, holiday camps and after school clubs allowing young talent to be nurtured in world-class teaching environment.

They are also running some fantastic offers both for the range and their sports Bar Il Corso, go and check them out!

www.americangolf.co.uk/driving-range/rossendale.html



Valley firm offers special deal for Rossendale businesses



A Local Business, Rochdale recycling, based in Whitworth want to offer Rossendale businesses a special deal on their secure document disposal and office waste. to get more info please contact maxine Brown on 07935887490 or email info@rochdalerecycling.co.uk

The Whitaker opens for business!

Rossendale's cultural gem, The Whitaker Museum, re-opened its doors on Saturday 24 July after a significant £2.2 million investment, including grants from the National Heritage Lottery Fund and Rossendale Borough Council.

Function room hire can be booked at www.thewhitaker.org



HASLINGDEN- TRANSFORMING THE TOWN CENTRE

The go-ahead has been given for a £2.5 million transformation of the town centre, in the hope of creating a brighter shopper and visitor attraction for Haslingden.

Haslingden's 2040 bid recently won the backing of the National Heritage Lottery Fund with work on a variety of improvements set to begin. Funding will also be available for business owners and landlords to refurbish and repurpose buildings in the centre.

Rossendale Council leader Alyson Barnes, chair of the Haslingden town centre strategic partnership board, said:

"The key to the success of the Haslingden 2040 bid was that it had the support of the whole community and it was developed with the backing of a number of different stakeholders. The project includes building restoration works to Upper Deardengate, the repurposing of 5-7 Deardengate, a new public realm by the 'big lamp' for public events and a micro grant events programme."

All of us at the Council would like to thank those involved in bringing this project to life and look forward to seeing the changes it will make in the future.

The project will commence at the end of August 2021 and if you would like to learn more about the project or how you can get involved, please contact the newly appointed Haslingden Project Officer Mhorag Saxon on 01706 252477 or email mhoragsaxon@rossendalebc.gov.uk



VALLEY AT WORK- YOUR BUSINESS NETWORK

**Let's work together
to improve our
chance of
business success!**



valley at work

Valley at Work was established in 2007 to help connect businesses within the Rossendale area.

Valley at Work is a business association organised by small businesses for small businesses. Whether you run a business in Rossendale, or trade in Rossendale, or are planning to start a business in Rossendale you are welcome to join us at our regular meetings.

Here you can find out who is who in Rossendale business, connect to local suppliers and find new contacts, ideas and help, all over a coffee and a biscuit. We have great guest speakers each month who give up their time to offer advice in their own areas of expertise to help the rest of us.

Valley at Work is inclusive (everyone is welcome), friendly and aims to be a point of help and communication with and between local businesses.

Visit <http://valleyatwork.co.uk/> for more details

NEWSLETTER

FEEDBACK & SUPPORT

We would love to hear about how we are performing for you?

We are always looking to improve and we can only do that with feedback from yourselves.

If you would like to tell us how we have done or how we can improve, then please reply to this email or email economicdevelopment@rossendalebc.gov.uk
We would really appreciate it!

Our dedicated economic development team along with the Councils Business Adviser, Brad Hacking are here to support you in the following ways:

- Free business Support and advice
- Covid-19 support
- A dedicated website for business in Rossendale
- Promotional videos
- Invest In Rossendale business workshops
- Business enquiry and property search function
- NNDR Relief Scheme
- Free 1-1 sessions available for all businesses

Here are the best ways to contact us:

Phone: 01706 252480

Email: economicdevelopment@rossendalebc.gov.uk

**Rossendale Borough Council
The Business Centre
Futures Park
Bacup OL13 0BB**

NEWSLETTER